

# THE BUSY BEAVER EXTREME™

## 2025 RATES & DATES

This special bi-monthly publication will be printed in full color and delivered to over 85,000 homes\*!  
 (\*NY, ME, MD, DE, VT, VA, NC, WV, PA, OH, MI, IN, KY, TN, IL, WI, MO, IA, MN, AR, TX, OK, KS, CO, MT, ID, NE, WY, and parts of Canada)

**Advertise more, save more with our new multi-run discounts!\***

**Run 1 time: 10% discount • Run 2-3 times: 15% discount • Run 4 or more times: 20% discount**

**NOTICE!** TO RECEIVE THE 15% OR 20% DISCOUNTS, **ALL ADS MUST BE PAID IN FULL** AT TIME OF ORDER. **NO OTHER DISCOUNTS CAN BE APPLIED.** CALL FOR MORE INFORMATION.

AD SIZE	REG PRICE	10% OFF (1 time)	15% OFF (2-3 times)	20% OFF (4+ times)
Extreme Classified	\$75 <small>For first 12 words</small>	Refer to the Extreme Classified Ad Form for pricing		
1/4 page (3.5" w x 4.75" h)	\$655	\$589.50	\$556.75 per time	\$524 per time
1/2 page horizontal (7.25" w x 4.75" h)	\$895	\$805.50	\$760.75 per time	\$716 per time
1/2 page vertical (3.5" w x 9.75" h)	\$895	\$805.50	\$760.75 per time	\$716 per time
Full page (7.25" w x 9.75" h)	\$1485	\$1336.50	\$1262.25 per time	\$1188 per time
Front or Back cover (8.125" w x 10.75" h) +.125 bleed	Call for availability and pricing			

<b>JANUARY 2025</b>	10% off all ads paid for by <b>Tuesday, JANUARY 7<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, JANUARY 10<sup>th</sup></b>	Date the paper will be mailed: <b>MONDAY, JANUARY 27<sup>th</sup></b>
<b>MARCH 2025</b>	10% off all ads paid for by <b>MONDAY, FEBRUARY 10<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, FEBRUARY 14<sup>th</sup></b>	Date the paper will be mailed: <b>MONDAY, MARCH 3<sup>rd</sup></b>
<b>MAY 2025</b>	10% off all ads paid for by <b>MONDAY, APRIL 14<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, APRIL 18<sup>th</sup></b>	Date the paper will be mailed: <b>MONDAY, MAY 5<sup>th</sup></b>
<b>JULY 2025</b>	10% off all ads paid for by <b>MONDAY, JUNE 16<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, JUNE 20<sup>th</sup></b>	Date the paper will be mailed: <b>MONDAY, JULY 7<sup>th</sup></b>
<b>SEPTEMBER 2025</b>	10% off all ads paid for by <b>MONDAY, AUGUST 18<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, AUGUST 22<sup>nd</sup></b>	Date the paper will be mailed: <b>MONDAY, SEPTEMBER 8<sup>th</sup></b>
<b>NOVEMBER 2025</b>	10% off all ads paid for by <b>MONDAY, OCTOBER 13<sup>th</sup></b>	Ad Submission Deadline: <b>FRIDAY, OCTOBER 17<sup>th</sup></b>	Date the paper will be mailed: <b>MONDAY, NOVEMBER 10<sup>th</sup></b>

Estimated in home delivery, 7-10 business days from mail date.

# SUBMITTING YOUR AD

All ads must be submitted print ready. No editing or design services are offered through the Busy Beaver Extreme™

## EMAILING:

Email is the best method to have your ads sent in. This will ensure your ad is printed in the best quality. If you are emailing or having the ad emailed, please send it to:

**ads@busybeaverextreme.com**

\*\*Please make sure you call ahead to let us know that your ad will be coming by email and so we can arrange payment.\*\*

## FAXING:

We do not recommend faxing your ad for the Busy Beaver Extreme™. This paper is printed in full color and your fax will only come as black and white. This also will not be a good quality.

You are welcome to fax over your Extreme ad form to reserve your ad space.

**Our fax number: 330-470-2240**

## MAILING:

If you wish to mail your ads in, please send them to

**The Busy Beaver Extreme™  
7828 Township Road 568  
Fredericksburg, Ohio 44627**

If possible, please mail your ad flat as we will scan your ad and any folds or creases will show up in the final print.

# PAYING FOR YOUR AD

All ads must be paid prior to running unless other arrangements have been made. We accept cash, checks and credit cards. **To take advantage of any early-pay discounts, your payment must be received by the 10% deadline listed on the other side of this sheet.**

## EXTREME DISPLAY AD ORDER FORM

**BUSY BEAVER EXTREME™** \_\_\_\_\_ **EDITION**

Ad Title or Horse Name: (REQUIRED) \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- **Ad Size:**  1/4  1/2 Horizontal  1/2 Vertical  Full
- **Section:**  Horses  Dog related  Health/Naturals  Farm/Garden  Household  Shop/Tools  Hunting/Sport/Travel
- **Do we have your ad on file?**  No  Yes: Date last ran: \_\_\_\_\_ How many times to run: \_\_\_\_\_
- **How will your ad be sent to us?**  Mail  Email

**ALL ADS MUST BE PRINT-READY WHEN SUBMITTED.**

**If you need your ad designed, please call Jeff at 800-672-5790. There is a fee for this service.**

PLEASE MAIL FORM WITH PAYMENT TO:  
**Busy Beaver Extreme**  
7828 Township Road 568, Fredericksburg, Ohio 44627  
PHONE: 800-218-3405 • FAX: 330-470-2240  
EMAIL: ads@busybeaverextreme.com

**PAYMENT INFO:** INVOICE# (office use only): \_\_\_\_\_  
Check# \_\_\_\_\_ AMT: \_\_\_\_\_  
Type of card:  American Express  Visa  MasterCard  Discover  
Credit Card#: \_\_\_\_\_  
Name (as it appears on the card): \_\_\_\_\_  
EXP. DATE: \_\_\_\_\_ CVC CODE (on back): \_\_\_\_\_  
Phone #: \_\_\_\_\_ (required for credit card use)